

The “Hrayrq” traditional dance group was founded in 2015 in Gyumri upon the initiative of Davit Haroyan and through the efforts of young people dedicated to national ideology. The group holds a distinct place in the Shirak region, distinguishing itself as a unique entity in the preservation and dissemination of Armenian traditional dance.

The mission of “Hrayrq” is to study, preserve, stage, and return Armenian traditional dance from the stage back to the people while maintaining the original performance style and spirit as much as possible, thereby ensuring the transmission of Armenian dance heritage to future generations.

Key Areas of Activity

Throughout its existence, “Hrayrq” has invested significant effort in the cultural and educational spheres.

Cultural Events and Concerts

- Geography of Performances: The group has presented Armenian traditional dance in Gyumri, in various regions of Armenia, as well as on international platforms—in the USA and Georgia (within the framework of open-air dance trainings and performances).
- Key Performances and Solo Concerts:
 - 2016: Debut performance at the Aram Khachaturian Concert Hall within the framework of the “Hirur Khed” concert.
 - 2018: “Harnum” (Resurrection) solo concert held jointly with the “Menq” traditional dance group (V. Ajemyan Drama Theatre in Gyumri and H. Tumanyan Puppet Theatre in Yerevan).
 - 2018: “Vordineri Payqare” (The Struggle of the Sons) traditional dance concert held jointly with the “Menq” traditional dance group (Gyumri).
 - 2019: “Parn u Mankuky” (The Dance and the Child) festival (Gyumri Sports and Cultural Center).
 - 2019: “Hing Nor Par” (Five New Dances) concert (Arno Babajanyan Concert Hall).
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Educational and Community Programs

- Open Dance Trainings: Open dance trainings and masterclasses are regularly conducted in various communities across Armenia, contributing to the accessibility and popularization of traditional dances.
- Junior Groups (Sharavigh): From 2016 to 2020, a youth group operated at the Shirvanyan Youth Center, ensuring the transmission of the art of dance to the younger generation.
- Celebrations: Since 2021, the group has organized and implemented open-air celebrations annually, commemorating Armenian church feast days and national holidays (e.g., Trndez, Vardavar, etc.), thereby reviving traditional rituals and dance.

The core of “Hrayrq’s” activity lies in remaining faithful to the principles of performing Armenian traditional dance. The group acts not only as a dance entity but also as a bearer of national ideology, centering cultural life around Gyumri and the Shirak region and significantly contributing to the development of the local cultural environment.