



IOV

THE INTERNATIONAL ORGANIZATION OF FOLK ART

An NGO Official Partner of the United Nations Educational, Scientific and Cultural Organization (UNESCO)
In Special Consultative Relations with the United Nations Economic and Social Council (ECOSOC)

CLERTON VIEIRA
DIRETOR EXECUTIVO IOV REGIÃO AMÉRICA

1st Assembly IOV America 2019

In the twenty Five days of January 2019, at the headquarters of the Federal Institute of Maranhão IFMA - Rodovia MA 201, Km 12, s/n - Piçarreira, São José de Ribamar - MA, began at 08:44 a.m local time, the jobs for the 1ª Assembly IOV America, with the attendant of Mr. Clerton Vieira- President of the IOV session Brazil and Executive Director of IOV America; Mr. Fabrizio Cattaneo- IOV World Secretary General; Mr. Geert Nijhof; Local authorities; Municipal; IOV session Brazil members and other America and Europe countries, as Mexico, Argentina, Bolivia, Peru, Chile, Uruguay, Paraguay, Egypt, USA, Netherlands and Italy.

The meeting (First block) was opened with an institutional video about the São José de Ribamar city (MA), then Mr. Clerton welcomes to all, talked about gratitude to São José de Ribamar city for having hosted this meeting. He stands out the interaction between all the participants, speaking about this new moment which the IOV session Brazil and IOV America are living: "IOV Creating the future to preserve the past". Mr Clerton Vieira transfer the words to Mr. Geert Nijhof, who spokes about their good feeling in visiting the Brazil, and spokes about this connection between Brazil and other countries, more precisely between the all 165 countries where IOV operates. He also congratulate the event organization, talks about historical tradition for each country present and a huge Brazilian cultural diversity, without forgetting of the great importance of the volunteer work also present in our work.

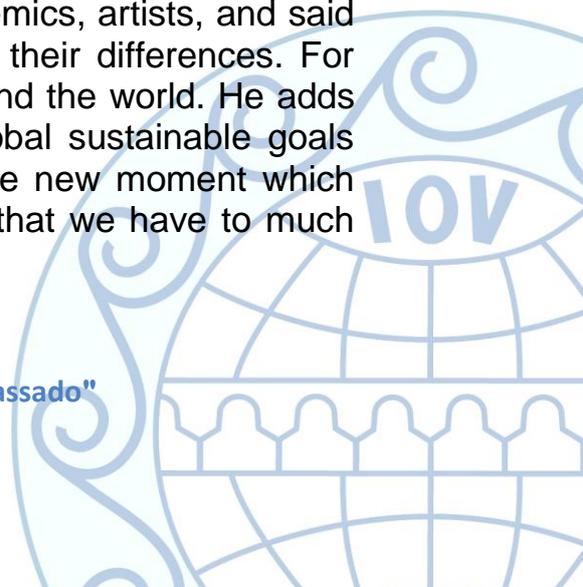
Mr. Geert says that in 2016 which he started the works in front of the Festivals Commission, and congrats to all academics, artists, and said that he see all as a big family approaching by their differences. For him, this is the purpose of the popular arts around the world. He adds to his speech talking about IOV shares the global sustainable goals and beyond this, we are not alone. For him, the new moment which IOV lives in Brazil with new partnership shows that we have to much work to do, but we are on the correct way.



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Says yet that traditions and the popular consuetude are a campaign sustained by hearth and we should enjoy this moment for an interchange of experiences; it is necessary to integrate, celebrating the music and the art like a way of union. He finishes his speech highlighting IOV cooperation for the festivals, seeking out resources to sponsor the group's trip who desires to come to South America countries. One more time, he congrats the event's management which has the purpose of carry a peaceful message to all and ends his words congrats to Mr. Clerton Vieira and to the IOV world president, Mr. Ali Abdulla Khalif, who unfortunately could not be attended in this meeting.

Passing to other topic, Professor Dr. Eduardo Benzatti, Academic Pedagogical Commission President together with the master teacher Mrs. Marlei Sigristi, starts the presentation of the commission guidelines. Professor Eduardo starts his statement talking about the IOV Brazil restructuring, since the beginning of the all process, which started in the last IOV Brazil Assembly, occurred in 2018 at Nova Petrópolis/RS festival, and the decisions taken in this event were the first step to for all remaking which are happen, he follow saying that IOV Brazil look for to use as parameter the IOV world in respect of the commissions structure. For this reason were created, five commissions and beyond this, all the work project of IOV Brazil will be developing in the next few years.

Professor Eduardo introduces the guidelines through four topics: Finality, Composition, Assignments and Structure. He says that one of the objectives of the commission is research production, but, precisely that the result of this production can be share to the community who can receive them. For him, this exchange is fundamental. He talks about the Rota do Sol festival as an example, where is presented in the Brazilian northwestern and where he could the opportunity to be with local teachers and to discuss relevant topics related to education and making a wide reflection, between the local students and teachers.

The Master teacher, Mrs. Marlei Sigristi starts her speech talking about the actions which are make in her state, Mato Grosso do Sul/MS,



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and she continues saying that in this moment of IOV restructuring, she is worrying in act thought Folklore Sciences making researches, like as the knowledge building. The teacher score about the importance of the researches objective must be very clear, and also the importance of the search source preservation. She shows three organizations which produce great important work and studies: National Commission of Folklore, IPHAN and UNESCO. The teachers says that the third Academic Pedagogical Commission goal opens the door to other countries can be included, and this goal has a purpose an exchange between researches actions and pedagogical shaping from the all America countries.

Continuing her speech, teacher Marlei says that justification of the goals, actions, and expecting results come up with IOV America integration, making theoretical support, common projects and partnerships. The teacher invites other countries to integrate this process which makes the necessity in this change moment. Then, she speaks about the Guarany diversity language in Mato Grosso do Sul/MS, because of their proximity geographical next to Paraguay.

Professor Eduardo Benzatti takes over the words to speak about the annual IOV Section Brazil "Thematization", using as parameter the annual chosen themes by UNESCO, and the idea of using the chosen themes to mark the commission activities.

Asks and answer block starts:

Gustavo Colares (Brazil) asking about what the expectations are waiting after the meeting. Mr. Roberto Contreras (Chile) talks about the research work and the many difficulties to make this project enable, mainly when we are talking about the local culture in his country.

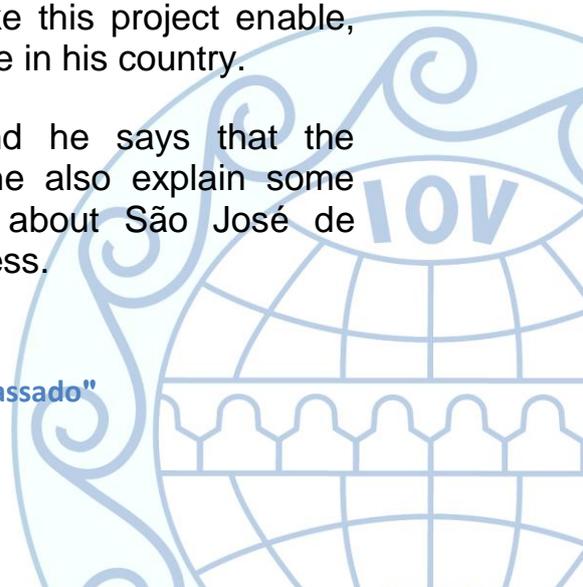
Professor Eduardo answer the questions and he says that the commission has a community oriented part, he also explain some actions which already carried out and talks about São José de Ribamar city, where can be one part of this process.



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Yet, he talks about importance of resistance to the political and economic reality which each South America country gets along. Professor Marlei reminds about the importance of the volunteer work, and she proposes so that others also engage, and according to her there are many difficulties and barriers in the educational process.

Participants from: Paraguay, Bolivia and Argentina increase and they says that we cannot wait for the public power, and it is very important try to put into practice all these actions, and because of this it has a huge reach.

Professor Eduardo congrats all the good words and congratulates those who already work in their localities. Professor Marlei says that she believes in resurgence of IOV Session Brazil and everyone can invest in what you know and like to do.

End the First Block.

After the break, at 11h30 starts the second block of the meeting. UNESCO Culture Coordinator, Mrs. Isabel de Freitas Paula starts congratulate to invitation and the participation of all in the event, talks about the UNESCO actions and the partnerships with other Brazilian agencies. She also explains about UNESCO 2019 topic (International Year for Indigenous Languages), projects in progress and yet, talks about actions that will be developed in 2020 in the themes of "architecture" and "network of creative cities, and she

demonstrate that will be glad if IOV Brazil Session can had an agenda for this topic. She ends her words greeting everyone.

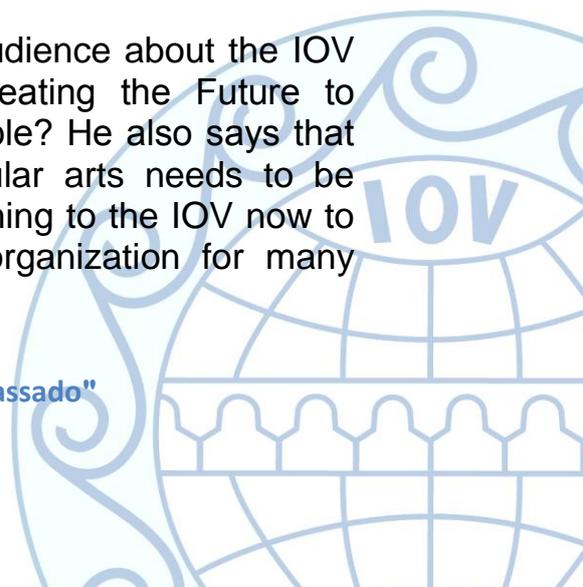
In sequence, Mr. Clerton Vieira shows to the audience about the IOV innovation work during his management. "Creating the Future to Preserve the Past", he asks: how can be possible? He also says that the interest of those who work with the popular arts needs to be rescued. He asks: How is it possible who is coming to the IOV now to extract knowledge of who has been in the organization for many years?



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He asks: what actions have been actually implemented by the people who have been many years as representatives in their respective countries? What can be done? Mr. Clerton explains about the Folklore importance and their values, he emphasizes that Folklore is alive and that for him there is a good will among all in the construction of this way. He It goes on to quote all the present countries; he talks about the festival process in Brazil; he speaks about his appointment made in 2010 by Professor Helena Lourenço to Professor Terezinha, then President of the IOV Section Brazil, and that due to the divergences she moved away from the IOV Brazil for a while, but returned later, without ever ceasing to be a member. He marks about the greatness of Brazil and that by 2020 all five regions of the country will be contemplated with Festivals supported by IOV-Brazil. He shows a phrase that he considers an impulse: "Faith in life, faith in man, and faith in what he sees, we can do much, and we can do more." And he appreciates the support given by the representative of the IOV in Maranhão, Mrs. Glaucyane da Solidade and ends his speech with the presentation of the new governing body of the IOV Section Brazil:

-Mr. Lairton Guedes – IOV Section Brazil Vice-President

-Mrs. Silvia Maria Lima Ferreira - IOV Section Brazil Secretary

- Mr. Anderson Freitas – IOV Section Brazil Treasurer

After, Miss Glaucyane da Solidade talks a little of his actions in front of the Panaquatira Institute and the projects developed with Bumba Meu Boi "Charms of Itapari". Mr. Lairton Guedes talks about the promotion of education work with the community and says that in 2019 the theme of the Festival will be "Living Treasures", bringing experiences to make young people aware of the importance of their origins. He also said that the festival is a great promoter of Popular Culture and that in 2019 the festival, which is in its eighth edition, will be made in various locations, disseminating art and culture in other corners of the state of Ceará.



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Following this, Professor João Fortunato Soares, a professor in the Department of Arts at the Federal University of Maranhão / UFMA, presents an academic work on popular culture,

a work developed from a master's research,

a broad research on Maranhense culture and its

elements. It shows the material generated from this work and expresses its desire that one day it will be used in the classroom so that children and young people can have more access to the culture of their state.

Ends the second block and for a lunch break.

After the break, at 14h31min begin the third block of the meeting with the presentation of Mrs. Camila Leal who came to represent ABRASOFFA, in the person of Mrs. Helena Lourenço. Mrs. Camila together with Mr. Gustavo Colares (Grupo Banzé / MG) did a rescue work on the History of the IOV Brazil from her grandmother Mrs. Maria José Colares, who was an important figure within the IOV Brazil trajectory, being one of the pioneers of the IOV in country and was vice president of the IOV world. They presents documents (carefully preserved over the years) that show how the institution was organized in Brazil, and they remember the engagement of Mrs. Zezé Colares by the tradition of culture and the official creation of the IOV Section Brazil that took place formally in 1980. Mrs. Camila Leal presents an IOV timeline in Brazil, in parallel with the ABRASOFFA story. Mrs. Camila points out several important moments of the IOV in its trajectory in Brazil, since its foundation to its various reformulations, due to changes in the world. And it stresses the importance that this timeline does not stop. Mrs. Camila and Mr. Gustavo said that they thought about the possibility of creating an online museum, where all these records would be available, thus bringing the history of IOV Brazil closer. Mrs. Camila passes to Mr. Clerton Vieira the records kept by Mrs. Helena Lourenço so that it is part of the IOV Brazil collection. Mr. Clerton Vieira takes the time to pay tribute to the longing members (in memoriam) who contributed a lot to Folklore.



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Mr. Marko Nieto, guest from Mexico and vice president of the World WAPA (World Association of Performing Arts) at the event, tells a bit about the work of WAPA in Mexico City and reinforces the invitation, so that everyone can at some point participate in the festivals in Mexico highlighting the will of an IOV America X WAPA partnership agreement worldwide.

After this, at 15h31min begin the speech of Mr. Fabrizio Cattaneo (Secretary General of the IOV World) with the following theme: "Contemporary Strategies and the Strengthening of IOV America". He summarizes the role of the IOV, the partnerships it has maintains and the importance of having specialists from the most diverse areas in its membership. He says that, the IOV keeps culture and folklore alive and who does not fear the changes and challenges. Even amidst religious and political issues and migratory processes, the IOV attempts to move towards peace. Mr. Fabrizio says he is honored to speak about the IOV and he thanks the invitation and says he believes the meeting will make a great benefit. He reiterates how important was the work it former by IOV World Secretary Mr. George Frandsen, and the Honorary President was Mrs. Carmem Padilha. Mr. Fabrizio makes a brief statement about how he came to the IOV and speaks about the importance of the code of ethics and the new slogan: "It's time for change", which will be launched in 2020 in eight languages.

Fabrizio reminds everyone of the importance of World Commissions and continues to speak of the size of IOV and of the effort and integration in defense of traditions, especially with ethnic, racial and sexual minorities. He remembers, still, that it is important to have common

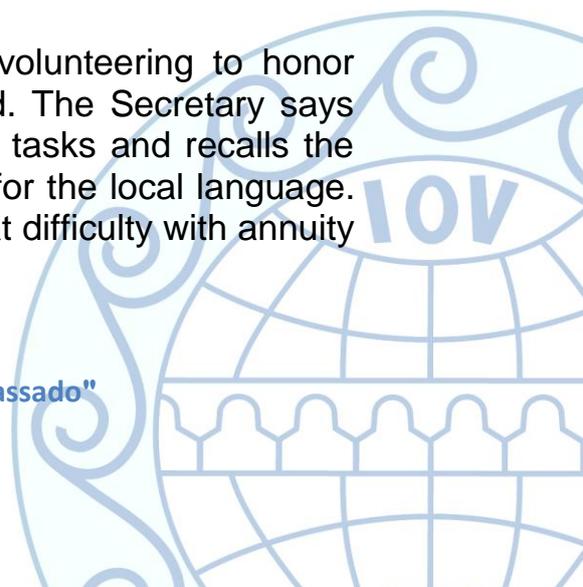
sense, to accept differences, hierarchies and volunteering to honor with the commitment to keep up their fees paid. The Secretary says that the IOV needs volunteers to carry out their tasks and recalls the importance of commitment to work and respect for the local language. He goes on to say that in America there is a great difficulty with annuity payments and that we need to heal that issue.



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For him, the local institutions are very important, as they testify the researches in favor of the cultural patrimony.

About the financial side, Mr. Fabrizio says that it is important to have a cash fund, because you cannot go forward without this endorsement. He remembered that all financial actions are published annually on the IOV World website, that's why the importance of transparency. He also speaks of the need to comply with the regulations and the sending of reports by the national sections, as well as the importance of approaching new forces, people and young ideas because he believes that this is an important step forward.

Mr. Fabrizio Cattaneo also talks about the meeting that will take place in Dubai and the selection of 20 scientists who had their projects selected for the world meeting. He invites those interested to participate, reminding them that the meeting will take place between 30 March and 5 April 2019. He goes on to say that it is important for a young commission to be formed and strengthened. He also recalls the new format of the IOV website which will feature new tools, among them the exaltation of the IOV's annual calendar with a list of all the festivals it supports. Mr. Fabrizio Cattaneo ends by thanking everyone.

Begins the questions and debates block:

Mr. Jorge Zarate (Canada) asks about the support given to festivals by the IOV World.

Mr. Gert says that the IOV would like to support financially, but that for this it is necessary to collect money. He says he is aware of the difficult reality that several countries are passes by and that as a result cultural activities are having difficulties. He goes on to say that the USA would like to be able to increase the level of the festivals, but that without resources this becomes impracticable.

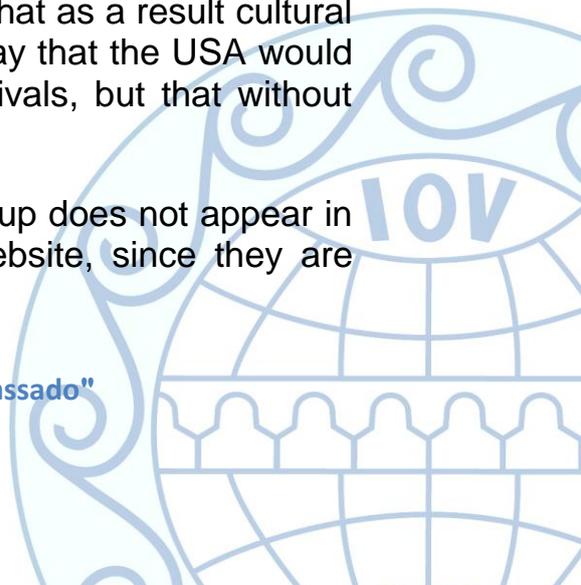
Mr. Gustavo Colares (BR) questions why his group does not appear in the list of groups on the official IOV World website, since they are already associated with it.



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Mr. Fabrizio answers that with the changes that are being implemented in the site these faults will be rectified.

Mr. Edson Bolivia has doubts about the fees, since it uses as reference the GDP of each country and how the IOV World could help the Cochabamba Children's Festival.

Mr. Fabrizio answers that regarding the fee price, yes, you should check with the site the corresponding value to the GDP of the country (reference that he considers the most fair to establish the value of the annuity). About economic support, it will not be possible, as the IOV World also needs to have a financial support. He reiterates about the operational support, making possible the participation of the groups in festivals of other countries.

Mr. Roberto (Peru) makes a counterpoint saying that the information of GDP declared does not match the reality of some countries in South America.

Mr. Fabrizio retakes the theme and says that the way to create a differentiated system was the use of GDP as a parameter for the establishment of values, since even very poor countries where this rate is free.

Mr. Roberto emphasizes the social context within the Cochabamba festival and the existence of social problems in neighborhood, which affects for the selection of dancers to gender violence. He calls for the IOV World to take these aspects, as he believes that dance activates a new, more sensitive and more human.

Mr. Fabrizio says he understands the placement and claims to be the first time he gets a suggestion like that. He saying it still is a good placement. He speaks of the possibility of changing some rules and speaks of the need to have members of the Americas in the World Festival Committee and that the Brazilian Festivals Commission can send a document with this proposal.

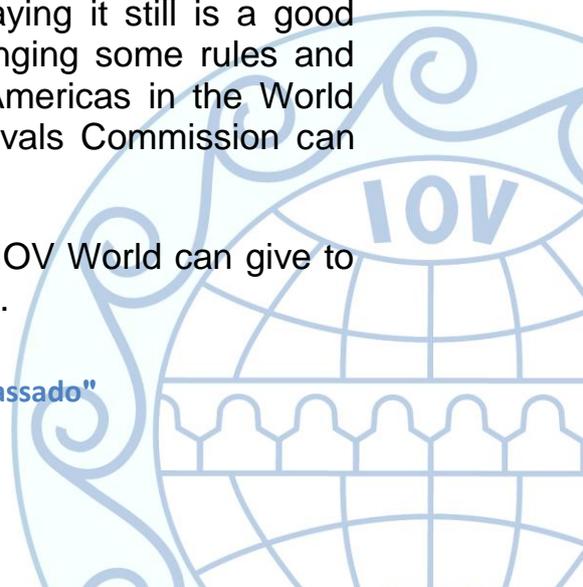
Mr. Georg (USA) asks what further support the IOV World can give to those countries that have manifested themselves.



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Mr. Fabrizio answers that the support comes, for example, in the form of intermediating the invitations, guaranteeing the good quality of the selected groups and qualifying them when it presents itself in other countries. Mr. Fabrizio says that the IOV World does not support for-profit festivals and that it is necessary to always think of how the invited groups will be better accommodated. And he ends by saying that the IOV World preserves cultural heritage and scientific research and that there is a special look at festivals, culture and folk arts.

After this, at 17h 48min it closed the third block and the first day of the 1st IOV America Assembly in São Jose de Ribamar (MA).

In the next day, on the twenty-six days of January 2019, at 9:20 a.m., Mr. Clerton Vieira (President of the IOV Brazil Section and Executive Director of IOV America), opens the only block on the second day of work, greeting everyone with the Hymn of the Americas, and then giving the word to Mr. Edson Calixto, Secretary of Tourism of São José de Ribamar. The secretary talks about the pleasure he had in welcoming everyone and speaks of the festive calendar of the city and the partnership with the IOV Section Brazil.

Professor Marco Antônio Goiabeira Torreão, Director of the Federal Institute of Maranhão / IFMA, gives a short presentation of the history of the Institute and its relevance to the city in terms of education, preservation of local culture, customs and the interest in the history of the city.

The moment for the presentation of the members and their respective activities begins:

Mr. Anderson Freitas (Teacher, Actor and Musician) talks about his activities and his operation with art and culture. He presents a video of the theater company in which it operates in the state of São Paulo.

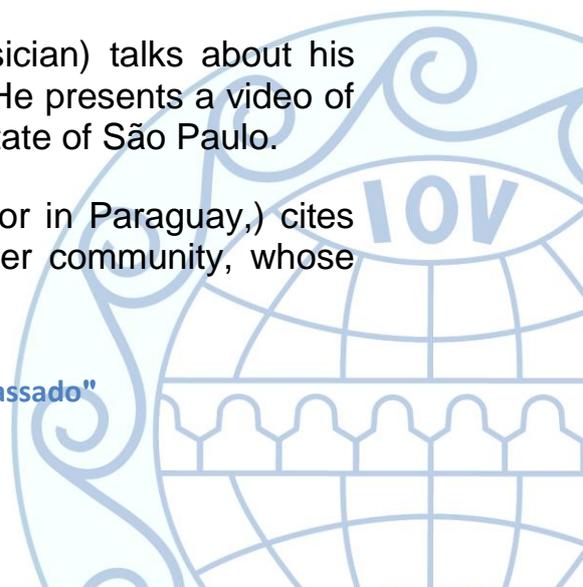
Mrs. Alicia Elizabeth Velazco Martinez (Professor in Paraguay,) cites the project she develops with the children in her community, whose methodology was developed by her.



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Mrs. Delia Picagua Bordon (Singer and Psychologist in Paraguay) tells a little about her social work and her interest in research.

Mr. Cristóbal Ramírez Macip (Professor in Mexico) talks about his work at the university and talks about diversity and presents proposals as a member of the IOV in his country, as well as the challenges of generating resources. He underscores the importance of having an academic place and the possibility of sharing experiences among IOV America members for a direct exchange of ideas and actions.

Mr. Francisco Javier Bejanaro Martinez (Mexico,) comments on his activities and the absence in the IOV of themes other than just festivals such as "architecture" and "crafts" and ends by talking about the great cultural diversity of Mexico.

Mr. Gustavo de Carvalho Colares (Architect and Cultural Producer - BR / MG) begins his presentation with the institutional video of the Banzé Group and the festivities around the 50 years of the group, which was founded by his grandmother Maria José Colares (Zezé Colares) and points out the importance of technology as an ally in this process with the Banzé group and the great Brazilian culture.

Mr. Paulo Cesar Soares (Secretary of Tourism of the City of Nova Petrópolis-RS) presents the trajectory of the International Festival of Folklore of Nova Petrópolis, already in the 46th edition, and comments on the rescue of a greater integration between the community and the festival. He ends his presentation with an institutional video of the Festival.

Mr. Jorge Zarate Tristan (Professor in Canada) talks about the Canadian culture and about the little diffusion of the local culture. He develops a project together with other teachers that proposes the opening of the Canadian culture.

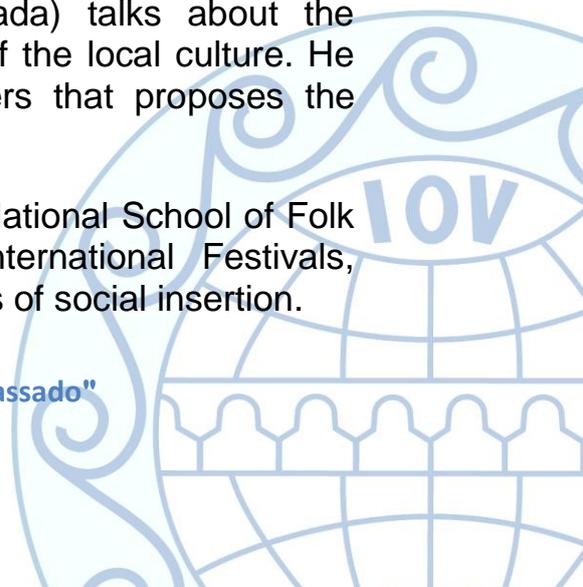
Mr. Roberto Velarde Vidal (Peru) presents the National School of Folk Dance and tells about his experience in International Festivals, emphasizes the importance of dance as a means of social insertion.



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Mr. Edson Ontiveros Molinedo (Bolivia, Interim President of the Bolivian Dance Federation) talks about the work of teachers in the discipline, in the cultural rescue and on the research work that he develops. He was surprised to see other manifestations of Brazilian dance in the meeting and the joy of sharing this experience.

Mr. Julio Mariangel Toledo (Professor; Valparaiso / Chile) talks about the paradigm of Folklore and the less-assisted classes. He explains that the wealthier classes are not interested in Folklore and that the public power, which has in their hands the economic and political power, does not shows interest in the dissemination of Folklore. He talks about the

awareness that must be generated through the arts and how he suffered reprisals for insisting on taking this speech as a form of identity. He comments on the lack of cultural education in the basic schools in his country and portrays the lack of organization of Folklore in Chile, so he believes that for this reason NGOs are necessary.

Mr. José Antonio Gallegos Segura (Representative of the Government of Chile) talks about his work with children and the concern about actions aimed at better development. He said that there is a great young presence in the festivals, and that it is important to promote this action. He speaks of new actions being taken to rescue cultural identity and that the biggest challenge today is to organize and follow a line. For him, the concept of research cannot be forgotten.

Ms. Marlei Sigrist (President of the South-Mato Grosso Folklore Commission) talks about the importance of having more time at an upcoming meeting, and of her experience with projects developed in local schools.

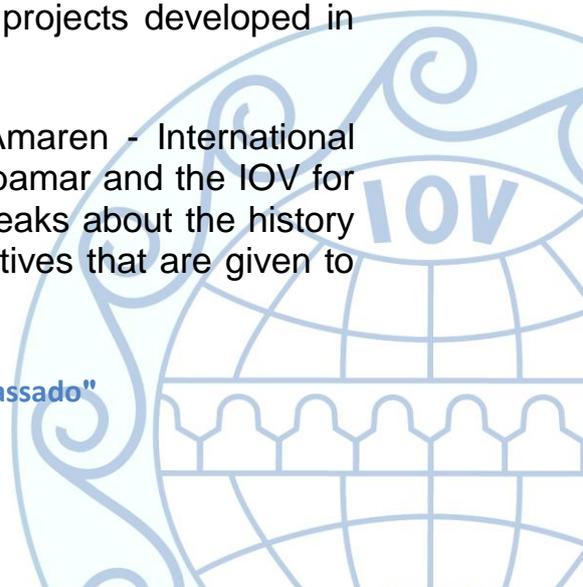
Mr. Khaled Emam (Director and Producer of Amaren - International Festival) thanks the City Hall of São José de Ribamar and the IOV for the importance of disseminating Folklore. He speaks about the history of Egypt in the face of the culture and the incentives that are given to culture in general in that country.



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Mr. Geert Nijhofe (Netherlands, President of the IOV World Festivals Committee) is admired with the presentations and says that in Holland, educational programs no longer cover Folklore, so he says that when seeing actions being made in other cultures it is very rewarding. He speaks of the purpose of the IOV World in keep cultural and Folklore traditions. He recalled that he was willing to give advice to all those who had an interest in knowing more about the commission he presided.

Mrs. Patricia Janette Orozco Guerrero (Mexico; Director of Leadership and Student Training) presents a video that shows the work which she is doing at the University. She also emphasizes the importance and pleasure of working with young people.

Mrs. Camila Leal (ABRASOFFA) talks about the Peace Council that was developed at ABRASOFFA and also the idea that she, Mr. Gustavo Colares and Mr. Rodrigo Rosa, had in developing a "virtual store" that could make products available from groups affiliated to IOV-Brazil and that with the sale part of the income was divided between the group and the IOV-Brazil. She continuous to talk about the difficulties of Brazilian groups that spread our culture in other countries.

Mrs. Glaucyane da Solidade Oliveira (Brazil, President of the Panaquatira Institute). Mrs. Glaucyane tells us a little more about the history of the institute and its objectives in disseminating the rescue of local culture, like diversity and the development of cultural projects. She speaks about the International Festival of São José de Ribamar, supported by the IOV Brazil and the support of the local public power. She also presents the master of Bumba- My Boi, Mr. Larger, and a living treasure of local culture.

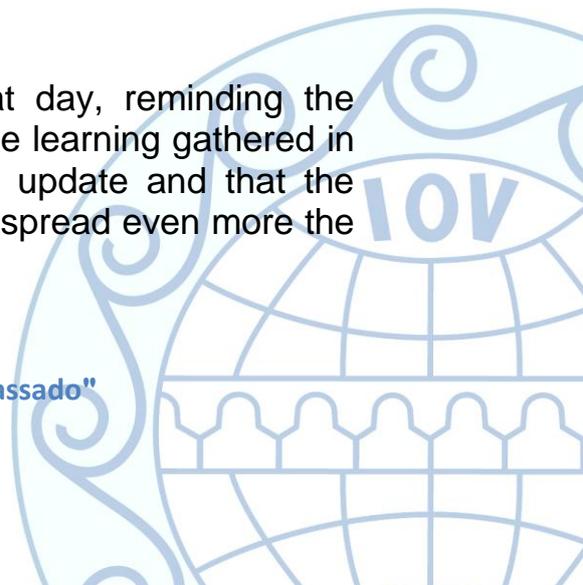
Mr. Clerton Vieira makes final remarks of that day, reminding the members of the various IOV (s) present about the learning gathered in the Assembly. He says that it is necessary to update and that the reformulation of the IOV Brazil website will be to spread even more the history and the ideal of our IOV.



"Criando o futuro para preservar o passado"

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IOV

THE INTERNATIONAL ORGANIZATION OF FOLK ART

An NGO Official Partner of the United Nations Educational, Scientific and Cultural Organization (UNESCO)
In Special Consultative Relations with the United Nations Economic and Social Council (ECOSOC)

CLERTON VIEIRA
DIRETOR EXECUTIVO IOV REGIÃO AMÉRICA

Mr. Clerton says he hopes that this learning will be brought to everyday life. As for the friendly countries that have debts in their annuities, in this new beginning, he is aware of the difficulties and therefore, to those who really wish to continue in this endeavor, there will be a payment of the annuities due past in order to start a new cycle.

Mr. Fabrizio Cattaneo wishes that this meeting can be for earnings and for positive experiences can be observed. He says he will bring all the information to the World Committee regarding "training of children and their teachers". He makes himself available. Mr. Fabrizio says that the IOV is not just an organization dedicated to festivals and there are many other actions, such as photography, architecture, poetry and many other subjects. He appreciates the hospitality of the city of São José de Ribamar and says goodbye to everyone.

At 1:25 a.m. the Secretary of Tourism of São José de Ribamar, Mr. Edson Calixto, concludes the 1st IOV America 2019 Assembly.

01/27/2019 at 9:00 am

At this morning, occurs a tree planting ceremony which symbolizing the theme of UNESCO and the IOV World, "For a Culture of Peace": official IOV America Assembly in Brazil, in the City Park of São José de Ribamar (MA).

Having the minutes of the Meeting, it fell to me be the secretary Mrs. Silvia Maria Lima Ferreira - Secretary of the IOV Section Brazil, in which I sign and sign with the President of the IOV Brazil Section and Executive Director of IOV America, Mr. Clerton Vieira and the other participating members.

São José de Ribamar, 27 January 2019.

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